

Youth Sports Sponsorship Proposal

Partner with Tomorrow's Champions

Prepared by: Springfield Youth Soccer League
November 1, 2025

About Springfield Youth Soccer League

Springfield Youth Soccer League serves over 500 youth athletes ages 6-18 across 35 teams. Our mission is to develop athletic skills, teamwork, and character in young athletes while providing affordable access to competitive sports. We reach families throughout the Springfield area and surrounding communities.

Our Audience

Our Springfield Youth Soccer League reaches over **5,000** people through our events, social media, and community engagement.

Our audience includes players, parents, siblings, grandparents, and community members who attend games and events. Demographics: 60% families with household income \$75K+, 85% homeowners, highly engaged in local community.

Sponsorship Packages

We offer the following sponsorship opportunities to partner with Springfield Youth Soccer League:

Gold Sponsor

\$5,000/year

Benefits Include:

- Logo on all team jerseys (500+ impressions per game)
- Banner at main field (20+ games per season)
- Social media features (10K+ followers)
- Recognition at awards ceremony
- 8 VIP tickets to championship game
- Monthly newsletter feature (1,200+ subscribers)

Silver Sponsor

\$2,500/year

Benefits Include:

- Logo on practice jerseys (35 teams)
- Social media recognition (quarterly)
- Website logo placement
- 4 VIP tickets to championship game
- Newsletter recognition

Bronze Sponsor

\$1,000/year

Benefits Include:

- Logo on website sponsor page
- Social media thank you post
- Recognition in season program
- 2 tickets to championship game

Next Steps

We're excited about the opportunity to partner with you! Here's how to move forward:

1. **Review this proposal** and select the sponsorship package that best fits your marketing goals.
2. **Contact us** to discuss customization options or ask any questions you may have.
3. **Sign the agreement** and submit payment to secure your sponsorship.
4. **Provide your logo** and marketing materials for placement and promotion.

Contact Information

Organization: Springfield Youth Soccer League

Contact: John Smith

Email: john@springfieldsoccer.org

Phone: (555) 123-4567

Additional Information

All sponsorships are tax-deductible as we are a registered 501(c)(3) nonprofit. Custom packages available for larger commitments.

Thank you for considering a partnership with Springfield Youth Soccer League. We look forward to creating a successful sponsorship together!