

Professional Sports Team Sponsorship

Elevate Your Brand with Championship Exposure

Prepared by: Riverside Thunder Professional Basketball
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About Riverside Thunder Professional Basketball

The Riverside Thunder is a professional basketball team competing in the National Development League. With 30 home games per season and a passionate fanbase of 8,000+ attendees per game, we offer unmatched exposure for partners in the Riverside metro area. Our team has won 3 championships in the last 5 years and maintains a 95% season ticket renewal rate.

Our Audience

Our Riverside Thunder Professional Basketball reaches over **250,000** people through our events, social media, and community engagement.

Our fanbase spans the entire Riverside metro area (population 500K+). Demographics: 55% male, 45% female, ages 25-54 (68%), household income \$85K+ (62%), college educated (74%). High engagement on social media with 75K followers across platforms.

Sponsorship Packages

We offer the following sponsorship opportunities to partner with Riverside Thunder Professional Basketball:

Title Sponsor Sponsor

\$250,000/year

Benefits Include:

- Team naming rights (Your Brand Riverside Thunder)
- Jersey front logo placement (all players, all games)
- Court center logo at home arena
- 10 courtside season tickets
- Exclusive category rights
- VIP suite access for all home games
- Logo on all team marketing materials
- Co-branded social media campaigns (monthly)
- Presenting sponsor of championship banners
- Press conference backdrop placement

Premium Partner Sponsor

\$100,000/year

Benefits Include:

- Jersey sleeve logo placement
- Digital courtside signage (30+ games)
- 6 courtside season tickets
- Category exclusivity
- VIP suite access (15 games)
- Social media features (weekly)
- Half-time activation opportunities
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Logo in game programs

Official Partner Sponsor

\$50,000/year

Benefits Include:

- Bench/tunnel signage at home games
- 4 club-level season tickets
- Social media recognition (bi-weekly)
- Logo on website partner page
- Game night promotional opportunities (5 games)
- Access to player appearances (2 per year)

Next Steps

We're excited about the opportunity to partner with you! Here's how to move forward:

1. **Review this proposal** and select the sponsorship package that best fits your marketing goals.
2. **Contact us** to discuss customization options or ask any questions you may have.
3. **Sign the agreement** and submit payment to secure your sponsorship.
4. **Provide your logo** and marketing materials for placement and promotion.

Contact Information

Organization: Riverside Thunder Professional Basketball

Contact: Sarah Johnson

Email: partnerships@riversidethunder.com

Phone: (555) 987-6543

Additional Information

All partnerships include comprehensive ROI reporting with reach metrics, engagement data, and brand lift analysis. Multi-year commitments receive 10% discount.

Thank you for considering a partnership with Riverside Thunder Professional Basketball. We look forward to creating a successful sponsorship together!