

Nonprofit Fundraising Event Sponsorship

Make a Difference at Hearts & Hands Gala

Prepared by: Hearts & Hands Community Foundation
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About Hearts & Hands Community Foundation

Hearts & Hands Community Foundation has served over 5,000 families in need over the past 10 years through food assistance, housing support, and job training programs. Our annual gala is our largest fundraiser, bringing together 300 community leaders, philanthropists, and business professionals for an elegant evening of dining, entertainment, and charitable giving. Last year we raised \$250,000 to support our programs.

Our Audience

Our Hearts & Hands Community Foundation reaches over **300** people through our events, social media, and community engagement.

Gala attendees: high-net-worth individuals and business leaders. 70% C-suite executives, 85% household income \$150K+, 90% make charitable donations annually averaging \$10K+. Extensive social and business networks.

Sponsorship Packages

We offer the following sponsorship opportunities to partner with Hearts & Hands Community Foundation:

Diamond Sponsor

\$25,000

Benefits Include:

- Gala title sponsorship (Hearts & Hands Gala, Presented by Your Brand)
- Premier table for 10 at front of ballroom
- Logo on all event materials and invitations (500+ sent)
- On-stage recognition and speaking opportunity (3 minutes)
- Full-page ad in gala program
- Logo on event website and social media
- Press release recognition
- Exclusive pre-event VIP reception with board members
- Naming rights to signature program (Your Brand Job Training Center)

Platinum Sponsor

\$10,000

Benefits Include:

- Premium table for 10
- Logo on event materials
- On-stage recognition
- Half-page ad in gala program
- Logo on website and social media
- VIP reception access

Gold Sponsor

\$5,000

Benefits Include:

- Table for 8
- Logo on event website
- Recognition in gala program
- On-stage thank you
- Social media recognition

Next Steps

We're excited about the opportunity to partner with you! Here's how to move forward:

1. **Review this proposal** and select the sponsorship package that best fits your marketing goals.
2. **Contact us** to discuss customization options or ask any questions you may have.
3. **Sign the agreement** and submit payment to secure your sponsorship.
4. **Provide your logo** and marketing materials for placement and promotion.

Contact Information

Organization: Hearts & Hands Community Foundation

Contact: Lisa Martinez

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Additional Information

Hearts & Hands is a 501(c)(3) nonprofit. All sponsorships are 100% tax-deductible. Custom recognition opportunities available for in-kind donations.

Thank you for considering a partnership with Hearts & Hands Community Foundation. We look forward to creating a successful sponsorship together!