

Athlete Sponsorship Proposal

Partner with an Olympian

Prepared by: Maria Rodriguez - Professional Track & Field
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About Maria Rodriguez - Professional Track & Field

Maria Rodriguez is a 2-time Olympic medalist in the 400m hurdles, ranked #3 in the world. With 150K+ social media followers and appearances at 15+ major international competitions per year, Maria offers brands authentic athletic excellence and inspiring storytelling. Currently training for the 2024 Olympics with strong medal potential.

Our Audience

Our Maria Rodriguez - Professional Track & Field reaches over **150,000** people through our events, social media, and community engagement.

Maria's audience is highly engaged in fitness, wellness, and sports. Demographics: 65% female, ages 18-45 (78%), fitness enthusiasts (92%), household income \$75K+ (58%). Social media engagement rate 8.5% (industry avg: 3%).

Sponsorship Packages

We offer the following sponsorship opportunities to partner with Maria Rodriguez - Professional Track & Field:

Premier Sponsor

\$150,000/year

Benefits Include:

- Exclusive category sponsorship
- Logo on all competition apparel
- Personalized content creation (12 posts/videos per year)
- Brand ambassador for marketing campaigns
- Appearance at sponsor events (4 per year)
- Social media takeovers (quarterly)
- Behind-the-scenes training content
- Co-branded merchandise line
- Olympic media rights (if qualified)

Performance Sponsor

\$75,000/year

Benefits Include:

- Logo on training/warm-up apparel
- Social media content (6 posts per year)
- Product testimonials
- Appearance at sponsor event (1 per year)
- Access to training footage
- Olympic association (if qualified)

Training Sponsor

\$30,000/year

Benefits Include:

- Social media recognition (quarterly)
- Product usage and testimonials
- Logo on practice apparel
- Access to competition photos
- Thank you mentions in media interviews

Next Steps

We're excited about the opportunity to partner with you! Here's how to move forward:

1. **Review this proposal** and select the sponsorship package that best fits your marketing goals.
2. **Contact us** to discuss customization options or ask any questions you may have.
3. **Sign the agreement** and submit payment to secure your sponsorship.
4. **Provide your logo** and marketing materials for placement and promotion.

Contact Information

Organization: Maria Rodriguez - Professional Track & Field

Contact: Maria Rodriguez

Email: maria@mariarodrigueztrack.com

Phone: (555) 456-7890

Additional Information

Maria is passionate about youth sports development and women's empowerment. All partnerships include opportunities for community engagement and social impact storytelling.

Thank you for considering a partnership with Maria Rodriguez - Professional Track & Field. We look forward to creating a successful sponsorship together!