

Conference Sponsorship Proposal

Connect with Industry Leaders at TechConnect 2025

Prepared by: TechConnect Annual Conference
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About TechConnect Annual Conference

TechConnect is the premier B2B technology conference in the Southeast, bringing together 2,500 tech professionals, founders, investors, and enterprise decision-makers for 3 days of networking, learning, and deal-making. With 80+ speakers, 200+ exhibitors, and \$50M+ in deals closed at past events, TechConnect offers unmatched ROI for technology brands.

Our Audience

Our TechConnect Annual Conference reaches over **2,500** people through our events, social media, and community engagement.

Attendees: 45% C-level executives, 35% VPs/Directors, 20% Managers. Industries: SaaS (40%), Enterprise Software (25%), AI/ML (20%), Cybersecurity (15%). Average company size: 250 employees. Average deal size influenced: \$125K.

Sponsorship Packages

We offer the following sponsorship opportunities to partner with TechConnect Annual Conference:

Diamond Sponsor

\$100,000

Benefits Include:

- Conference title sponsorship (TechConnect, Presented by Your Brand)
- Keynote speaking slot (30 minutes)
- Premium expo booth (20x20 ft, main entrance)
- 10 all-access passes + 10 expo-only passes
- Logo on all badges and lanyards (2,500)
- Pre-conference attendee list access
- Email marketing (full list, 3 sends)
- Mobile app banner ads and push notifications
- VIP dinner table (10 seats)
- Press conference participation

Platinum Sponsor

\$50,000

Benefits Include:

- Track sponsorship (AI Innovation Track)
- Breakout session speaking slot (20 minutes)
- Premium expo booth (10x10 ft)
- 5 all-access passes
- Logo on conference website and app
- Email marketing (1 send)
- Social media campaigns
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Gold Sponsor

\$25,000

Benefits Include:

- Standard expo booth (10x10 ft)
- 3 all-access passes
- Logo on website partner page
- Workshop sponsorship opportunity
- Social media recognition
- Attendee networking app profile

Next Steps

We're excited about the opportunity to partner with you! Here's how to move forward:

1. **Review this proposal** and select the sponsorship package that best fits your marketing goals.
2. **Contact us** to discuss customization options or ask any questions you may have.
3. **Sign the agreement** and submit payment to secure your sponsorship.
4. **Provide your logo** and marketing materials for placement and promotion.

Contact Information

Organization: TechConnect Annual Conference

Contact: Jennifer Park

Email: sponsors@techconnect.io

Phone: (555) 345-6789

Additional Information

All sponsors receive post-event attendee insights report and lead retrieval system. Custom packages available for product demo theaters, charging stations, and coffee breaks.

Thank you for considering a partnership with TechConnect Annual Conference. We look forward to creating a successful sponsorship together!